

# Gareth Paul Cox

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New York City & Florida

Hometown: Nottingham, England

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## SUMMARY INDUSTRY EXPERIENCE

### Director of Photography

American Museum of Natural History Educational Department, NASA	Jan. 2011-Present
McCann Erickson, in-house research/promo, Avis Car Rentals, Verizon FIOS	Feb. 2010-Present
The Museum of Modern Art, Educational Department	Nov. 2009-Present
Metropolis Ensemble live event coverage and promo films, Grammy Nominated Orchestra	June 2008-Present
Microsoft Bing Sundance, daily recaps at Sundance film fest	Jan. 2010 & 2011
JetBlue, in-flight NYSFF promo film, Dominican Republic	Oct. 2009 & 2010
“The Only Band in town”, award winning documentary short	Sept. 2009
Lacrosse the Nations, first Nicaraguan lacrosse camp promo documentary, WINNER 2010 TELLY AWARD	Jan. 2009
Acadia Pictures, “Saving Face” Feature Documentary, WORLD PREMIER at the 23rd Annual Fort Lauderdale International Film Fest	Aug. 2007-Jan. 2008
Birds That Fly Alone Productions, “What Matters”, Skate Boarding Film, “BEST SURF/SKATE” Melbourne Independent Filmmakers Festival	2003 & 2004

### Additional Cinematographer

Rockstar Games NYC, Motion Capture Technician, facial recognition unit	Jan. 2011-Present
McCann Erickson, in-house research/promo	July 2009-Present
Fuel TV, The Daily Habit, Firsthand, and The Weekly Update, Location Segments, Multiple locations around the world	Jan. 2008-Present
Spike TV, “Bikini Babes at the Box Office”	Sept. 2010
TigerLily Media, “Phishing” Short Narrative shot on RED, DP Arledge Armenaki	July 2010
Microsoft, KIN cell phone social network tour, Jib operator/time-lapse tech	May 2010
Faraja Foundation, NGO promo film shot in Tanzania, Africa	Oct. 2009
TigerLily Media, “Thespians” Feature Documentary	May – Sept. 2008
Love Light & Melody, “Dia de Luz” Feature Doc. shot in Nicaragua, World Premiere at Cinequest in March, 2009	Mar. 2008

### Editor

McCann Erickson, in-house research/promo, U.S. Army, Avis	Oct. 2010-Present
Now What Research, in-house promo, WWE	Aug. 2010-Present
Fuel TV, The Weekly Update and The Daily Habit, Segment editor	Jan. 2008-Present
Fuel TV, Firsthand Series, Ashley Fiolek episode, Season 12, Ep. 5	May 2010

## Other Experience

Guest Instructor, Flagler College, Columbia University, MoMA	2008-Present
Guest Panel, Art Institute of Jacksonville, Melbourne Indie Film Festival	2009 & 2010
Lighting Director, Christian Surfers, National Spot	January 2008
Artist in Residence/Professor, DA School of the Arts, Jacksonville	Aug. 2007 – Jan. 2008
Cinematography Workshop, Kodak 35mm Intensive	November 2006
1st Assistant Director & Assistant Camera, Happy Talk Cannes short film corner selection, 2007.	June 2006

## Photography Assistant

New York, NY Annie Leibovitz, Douglas Foulke, William Heuberger, Stephen Mierding, Jeff Mikkelson	July 2008 – Present
Orlando, FL Steve Burr Williams	Summer 2006

## **EDUCATION**

BA in Communication, emphasis; Broadcast, Minor in Business Administration Flagler College, St. Augustine, FL	April 2007
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## **INDUSTRY SKILLS**

**Pre-Production:** location scouting, field/segment producing.

**Production:** Cinematography, sound mixer, lighting, directing, green/blue screen chroma-keying, jib/crane operator, grip.

**Post-Production:** Editing, DVD authoring.

## **COMPUTER SKILLS**

Final Cut Pro, Motion, Live type, Soundtrack Pro, Word, Excel, DVD Studio Pro, Photoshop CS, Photo Mechanic, Aperture, Lightroom, limited knowledge of Capture One, Flash, Dreamweaver, Cyber Duck FTP, PowerPoint, Outlook, Proficient on both Mac and PC systems, tethering, external storage solutions and workflow.

## **CAMERAS, CAMERA SYSTEMS, AND CAPTURE MEDIUMS.**

Arri 435, 535, BL2/3, SR2

Red Camera and workflow

Panasonic and Sony digital video systems

Canon, Nikon, Mamiya, Hasselblad, Phase One, Holga.

35mm (still and motion), 16mm, super8, 120, 220, 8mm, CCD, CMOS.

## **LIGHTS, LIGHTING SYSTEMS, AND MODIFIERS**

Arri tungsten and HMI's, Kino-Flo systems, Lowel, Litepanels, Mole, k5600.

Profoto, Dynalite, elichrome, scrims, silks, butterfly frames, gels, flags, cutters, century stands, hi-boys, auto poles, sport tube rigging, bazookas.

## OWNED EQUIPMENT

### Video + lighting:

Panasonic HVX200, Canon 5D Mark II, Canon 85mm 1.2 lens (shoots 1080/30p HD), 16gb cards, 32gb P2 card, Nikon primes and zooms, RedRock cinema mattebox, sennheiser wireless lavalier system, sennheiser shotgun mics, bogen tripods, light-weight fly ready dolly track and dolly, century stands, 2 bank 4ft kino, 4 bank 4ft kino, lowel 3 head light system, lite panel on camera daylight balanced light, roadflags 4-4 kit with silks, nets, flag, and silver reflector, 2k HMI with magnetic ballast, pelican cases, Arri 300/600 kit, T1 1K Fresnel, road-rags, 8ft mini jib, motorized head system for <20lbs camera systems.

### Computers

Apple 27inch iMac, HD Cinema Display, Roland studio monitors, over 17 terabytes of storage, 17inch MacBook Pro with solid state drive, 32inch Panasonic screening monitor, network raid system.

## CLIENTS

McCann Erickson (Expedia, NASDAQ, Verizon FIOS, U.S. ARMY, and Avis Car Rentals), Rockstar Games, JetBlue Airlines, Exposure NYC, The New York Surf Film Festival, Microsoft (BING and KIN), Converse, Rod Blackhurst (The Fray, The Only Band in Town, and 28N), Jelly NYC, Tigerlily Media, Aquafluence Productions, Fuel TV, FOX, MoMA, American Museum of Natural History, Museum of Art and Design NY, TimeOut NY, NBC, Now What Research ("WWE"), Plowshares Media, Columbia University – Oral histories Dept., PAVE Charter School – Redhook, BK, BVK Milwaukee, Spike TV/Black Water Creek Films, BARON WELLS Clothing, The Dominican Republic, Flagler College, Duval County Schools, Lux Digital Pictures, Tail Fins and Chrome, Surfline, Smirnoff Vodka, TWLOHA – To Write Love On Her Arms, Love Light and Melody, Lacrosse the Nations, Robin Shepherd Group, Words Without Borders, ESPN-U, The Sheffield School, UnderGear, ABC News, William Heuberger Studios, Certain Style, Crunch Gyms, Todd Shelton, Leibovitz studio, Metropolis Ensemble.